

# 2021 NAMRC

Let's Go Have Fun, Responsibly

North American Motorized Recreation Council

Las Vegas, 1 Nov 2021

# Sign-in QR Code



[Link](#)

# Agenda

- ▶ Welcome
- ▶ SEMA Welcome/Update
- ▶ Agenda Additions
- ▶ Logistics
- ▶ Introductions
- ▶ Minutes
- ▶ Treasurer's report
- ▶ Written reports (found on the web site)
- ▶ How to prepare meetings for results
- ▶ Organization Ask
- ▶ Group Break Out/Group Report Out/Assign Action Items
- ▶ Wrap up/Good of the Order/Next meeting/Adjourn

# Welcome Update/Logistics

- ▶ Welcome from SEMA
  - ▶ Stuart/SEMA update
- ▶ Thank You Stuart and the continued support from SEMA
- ▶ Logistics
  - ▶ Coffee/Water/Soda Provided by SEMA
    - ▶ Thank You
- ▶ Agenda Additions

# Introductions

- ▶ Introduction (Facilitator's Todd Ockert, Becky Antle, Matt Westrich)
  - ▶ Hello, My Name is, I represent XXX and I am from XX.
- ▶ We have a lot of material to get through, so please keep it to this.

# Minutes/Treasurers reports

- ▶ [Minutes from 2019](#)
  - ▶ Minutes from 2020
  - ▶ [2019 Breakout Notes](#)
  - ▶ Quick review from the 2019 Report
  - ▶ “True humility is not thinking less of yourself. It’s thinking about yourself less often.” — CS Lewis
- ▶ Treasurer's report

# Meeting Preparation

## How to Quickly Prepare Meetings for Results

- ▶ **Codify the purpose and scope** of the meeting: What project or product are you supporting? Stipulate what the project or product is worth in currency and FTP (full-time person): Why is it important? How much money or time is at risk if we fail?
- ▶ **Articulate the deliverables:** What specific content represents the output of the meeting and satisfies what DONE looks like? What is your analogy for explaining it? Who will use it after the meeting?
- ▶ **Identify known and unknown information:** What are the goals and objectives of the organization, business unit, department, program, product, or project? What information is needed to support activities that will fill the gaps?
- ▶ **Draft *Basic Agenda Steps*:** Compose a series of steps from experience or other proven approaches that would be used by experts to build the [plan](#), make the [decision](#), solve the [problem](#), or develop the information and consensus necessary to complete your deliverable and get DONE

# Sharing-Collaboration

## A Declaration of Interdependence

“ *E Pluribus Unum*

We're not all the same, but we are a family.  
We don't always agree, but we are not at war.  
From many, we are one, not in a melting pot, but a complex social fabric.  
In the spirit of caring, connection, and creation, we embrace four principles:

1. **No Enemies** — we work through our conflicts to find solutions.
2. **No Denial** — we face facts, discuss our differences, and resolve them.
3. **No Excuses** — we each do our part — every citizen, leader, and business.
4. **No Delay** — we each take action together, now.

We are all in this together.  
Our differences are part of us.  
Together we are whole.

”



# Organization Ask

- ▶ How do we get more open discussion and sharing of information?
- ▶ How do we get others to share what is going on in their organization.
  - ▶ Facebook Groups/Forums
    - ▶ <https://www.facebook.com/groups/NAMRC> (Group)
    - ▶ <https://www.facebook.com/recreationcouncil> (Council Page)
    - ▶ <https://www.modernjeepforum.com/index.php> (Forum)
- ▶ How do we keep members interest when they can't get together and meet only on Zoom?
- ▶ How does your organization keep track of volunteer hours, what program do you use.
  - ▶ Paper)
  - ▶ Electronic (MS Forms)
- ▶ How do we make NAMRC RELEVANT?

# Group Discussion

- ▶ Teams will pick the top two in each category.
- ▶ Break out session to discuss and produce solutions.
- ▶ Other option
  - ▶ The Good
  - ▶ The Bad
  - ▶ The Ugly
- ▶ Report Out
  - ▶ What action items does the group have?
  - ▶ Who are they assigned to?
  - ▶ When are they due by?
  - ▶ How can the NAMRC group help us get better?
- ▶ Is the action item SMART (Specific, Measurable, Accountable, Realistic, Timely)

# SMART Action Items

- ▶ Specific - Does the corrective action pinpoint what needs to be done?
- ▶ Measurable - Can the corrective action be measured quantitatively?
- ▶ Accountable - Is the corrective action assigned to a person with a target date?
- ▶ Relevant - Will the recommendation prevent or significantly reduce the likelihood of this problem happening again? Is it cost effective, feasible and practical and can it be implemented?
- ▶ Time Limits - Is the due date for the corrective action reasonable?

# Feedback



[Link](#)

# Wrap up

- ▶ Assigned Action Items
  - ▶ Good of the Order
    - ▶ Anything that we missed
  - ▶ Next Meeting - Nov 2022
  - ▶ Location - Las Vegas
  - ▶ Adjourn
- ▶ Thank You for all your hard work this year.
  - ▶ It is much appreciated by industry and everyone out there.
  - ▶ Thank you, Stuart and SEMA, for your continued support.