



BRC Report to NAMRC

It seems as though we were just here and did this not very long ago. Another busy year at Sharetrails/BRC.

We continue to transition our name to Sharetrails, as it better reflects what we really do and represent. This is a huge undertaking from a marketing aspect. We have changed the logo, web site and our media information.

The magazine continues to garner huge support from members and businesses alike. I am amazed at how quickly it has continued to grow. Our first edition was 24 pages, and the last edition was 40 pages. Advertisers continue to support the magazine to enable us to not put a huge dent in the budget on the creation of this wonderful media tool. We completed a make-over on our web site. One of the things that we added, is a "Report and Land Use Issue," and this completed form gets emailed to the Executive Director, our Public Lands Director. They research the issue and make an informed decision on how to proceed forward. They then post information about the reported issue on the

Our contractors are busier than ever in the fight for land use. Don has been all over the place attending meetings representing Sharetrails and our members. I wish I had a good count of the number of meetings and letters that Don has writing on our behalf. He also works with other organizations to assist them in land use matters in their areas as well.

We have also just hired a new East Coast Sharetrails representative. His name is Randy Block, and will be doing a lot of the same work as Don, but will also represent Sharetrails at different events in a fashion like Del as a Sharetrails Ambassador. Randy has hit the ground running with getting his feet wet on an issue in Texas and a local OHV park that folks want to close.

Del continues in his Ambassador role and representing Sharetrails at different events and with different organizations around the country. With the work he continues to do at Jeep Beach in Florida, we continue to see an increase in members from this area and donations from the Mid Florida Jeep Club and members in the area.

Our board continues to be engaged and asking questions on how better to run the organization. The board traveled to Pocatello this past summer for a board retreat, and the chance to meet the staff and contractors. Many on the board had never been to the office or met the staff and contractors. It was a productive meeting for everyone, and then a little time to hang out and chat.

We continue to be engaged in access issues across the nation and provide legal support as needed in issues.

Until next year,

Thanks

Todd