



**California Four Wheel Drive Association, Inc.**

*Over 55 years advocating for recreation*

North American Motorized Recreation Council

Since last year's meeting Cal 4 Wheel had a small change, we changed our name from the California Association of Four Wheel Drive Clubs, Inc. to the California Four Wheel Drive Association, Inc. the name was the only change as we continue to do what we have done for over 55 years, advocate for recreation. Though we have a very solid base of members in clubs (aprox. 55%) the club delegates agreed that the name change would help us more easily identify with the individual member that we agreed we needed more of. The more controversial question after the name change was what to do about our logo. The delegates at the meeting agreed on a logo that retained all the traditional elements of our classic logo, the green state of California, the orange Jeep and the Bear in the Jeep. Added was the words Cal4Wheel.com since it is our web address and what we are often know as. We have been slowly implementing our new name as opportunities arise.

Membership continues to slowly climb and we met last year's membership goal that was in our budget and we are working on a new goal that was set with this year's budget.

There is no shortage of land use issues to be addressed by both our Members, Board of Directors, Staff and our two Natural Recourses Consultants, John Stewart and Jeff Blewett. John and Jeff are both very knowledgeable and hard working. John and Jeff make monthly reports and share a wealth of information via our web site and social media outlets.

We are very proud to have Chris Collard a member of the Sierra Treasure Hunters Four Wheel Drive Club inducted into the Off-Road Motor Sports Hall of Fame this year. Chris has been a long time Cal4Wheel volunteer. Chris has documented many of our events with not only his great photography but with articles he has written for many of the national publications. Chis has volunteered for many years as Trail Chairman for our Sierra Trek event, this is a very key position for this event and Chris has done a great job. Win-a-Jeep is one of our largest fund raisers each year and Chris's support for Win-a-Jeep in the area of publicity has been invaluable. Chris joins many Cal 4 Wheel members that have previously been inducted into the Hall of Fame. If you see Chris at the show congratulate him on this great honor.

This year's Win-a-Jeep program is going very well. The yellow 2015 Jeep Wrangler Unlimited "Mini Moto built by GenRight Off-road looks great and has been drawing attention at all the events it attends. You can see Mini Moto in booth 31351 in the Off-Road hall, stop by and say hi to one of our staff members and let them show you all that Win-a-Jeep has to offer. Tickets can be ordered at cal4wheel.com

I hope you enjoy

Thank you;

Steve Egbert

President (559) 936-3030