

North American Motorized Recreation Council  
October 29, 2012

Attendance

Del Albright, Blue Ribbon Coalition, Facilitator  
Stacie Albright, Blue Ribbon Coalition  
Robert Reed, California Association of 4 Wheel Drive Clubs  
John Stewart, California Association of 4 Wheel Drive Clubs; Editor, 4X4wire.com  
Jack Welch, Past President-Blue Ribbon Coalition, BRC Special Projects Consultant  
Harry Baker, CORVA (California Off Road Vehicle Association) and Partnership for Johnson Valley  
Helen Baker, CORVA and Route 66 Historical Association, and, Partnership for Johnson Valley  
Carol Jensen, Pacific Northwest 4-Wheel Drive Association  
Don Jensen, PNW4WDA  
Kay Lloyd, WSSA, ACSA, BRC Board  
Matt Westridge, Utah 4Wheel Drive Association  
Frank Funk, Rubicon Trail Foundation, CORVA, CA4WDC  
Stuart Gosswein, SEMA  
Dan Sadowski, Congressional Affairs Manager, SEMA  
Elise McAllister, Partners in Conservation  
Terry Work, CORVA, Pt. Mugu 4X4 President  
Rick Fisher, CORVA  
Shirley Leeson, American Land Access Association  
Dee Holland, Director, American Land Access Association  
Jeff Knoll, Off Road Business Association (ORBA)  
Mark Cave, California Association of 4WD Clubs  
Justin Nevins, NAXJA  
Gregg Mumm, BRC  
Jim Woods, CORVA  
Joni Mogstad, BRC  
Duane Mogstad, BRC  
John (JP) Parrinello, BRC vice-president  
Steve Egbert, Central District VP CA4WDC  
Todd Ockert, Access Army and BRC BOD  
Larry McRae, Poison Spyder  
Cheri McRae, Poison Spyder  
Jim Woods, CORVA  
Jason Ketterick, Tread Lightly!  
Michael Voegele, Southern Nevada Land Cruisers

The North American Motorized Recreation Council (NAMRC) meets once a year to promote motorized recreation and our interests in motorized recreation. NAMRC is an alliance of organizations, which facilitates communications: shares information, expertise and resources to enhance unity. NAMRC helps the organized motorized recreation community and other interested groups become more effective in their efforts to maintain, improve and expand opportunities and experiences in our many forms of recreation.

## SEMA update:

Reminder-- SEMA VOTES

“Save the Salt” booth at the Show has started raising funds to work with the BLM (Bureau of Land Management), the mining company and the racers that use the Salt Flats. The BLM has issued the EA and will work with the mining company to keep the Salt Flats.

SEMA is working with the legislators and user groups to “Save Johnson Valley.” Good news there is no Omnibus Bill this year.

## Misc: Notes

Thanks to California Association of 4 Wheel Drive Clubs for the NAMRC website.

Larry and Cheri McRae, guests from Poison Spyder Customs. Supported 4-wheeling for many years, Members of Off Road Business Association (ORBA), BRC, CA4WDC, CORVA, and United Four Wheel Drive Associations; attends and supports many events supporting access.

## Issues:

- Utah \$3 million lawsuit. 60% of Utah is public land—lawsuit affects everyone, Cancelled oil drilling/mining etc. Not happy with the Clinton created Escalante Wilderness.
- Sage Grouse –all desert lands, 11 western states
- RS2477
- Elections – be sure to get out the OHV VOTE
- *Shortcuts to Landuse & Volunteerism*” by Del & Stacie Albright, new book.
- Forest Service Planning Rule
- Grassroots conflicts
- Non-joiners, virtual groups
- Hash tag #NAMRC and #SEMA

## Roundtable Discussion

Access Army (Todd Ockert) Made new trails in the Sierra National Forest. Shares links to encourage non-joiners to join groups. Links to supporting businesses.

New Jersey (JP Parrinello) Wheelers for the Wounded—loose group supporting and helping veterans. Image enhancing.

4X4wire.com (John Stewart) Facing funding challenge-working on a study of the grants program in California to include funds from grants/registrations/SVRAs. Report will be on the website when finished. John Stewart is a member of the Department of the Interior –created Landscape Conservation Councils. Dealing with water/water quality/climate change. Future use uncertain for this issue.

Blue Ribbon Coalition ((Jack Welch)Yellowstone Task Force – good news THE PARK IS STILL OPEN. Wyoming is the only all Republican state.

Washington State Snowmobile Association-ACSA (Kay Lloyd) presented a written report. Cooperative agreement with Federal Highway Administration to focus on Safety and

Access for Snowmobiling. Working with the Forest Service to have new sign standard released . Idaho Snowmobile Association and ACSA have been granted intervenor status on the Travel Management Rule lawsuit filed by the Winter Wildlands Alliance. Granted intervenor status on the California lawsuit filed by the non-motorized community against the Forest Service alleging violation of the NEPA stands in the grooming program. The battle in Yellowstone continues. WSSA Leadership Workshop-November 17, 2012. All Trails Day in Olympia, WA-January 29, 2013. Won Lynx lawsuit in 2011. Include Doc Hastings, Chair of the House natural Resources Committee on your visits to Washington DC.

Oregon State Snowmobile Association (Joni Mogstad) Youth groups hosting snowmobile races with picture and music. 1500 dpus.

Blue Ribbon Coalition (Greg Mumm) Several legal actions—The National Forest Planning Rule, local level and administrative level. Check the website; [www.sharetrails.org](http://www.sharetrails.org) and on facebook and twitter. Blue Ribbon Coalition is 25 years old and is responsible for the Recreation Trails Program because of founder Clark Collins dedication. The “Turn the Tide Tour” at [www.wearebrc.org](http://www.wearebrc.org) details Mumm’s motorcycle tour meeting with folks and listening to their concerns. His goals: 1) Hearing frustrations—lots of listening. 2) Being relevant in the next 25 years. 3) Stop being our own worst enemy. Stop fighting among ourselves. How can BRC help you.

Blue Ribbon Coalition/CA4WDC (Stacie Albright) Join as many organizations and support businesses that support access.

Tread Lightly! (Jason Ketterick) Tread Trainer Program is the signature program of Tread Lightly! Part of the education/stewardship program. Stewardship program has grants for keeping access. “Ride on Designated Routes” grants available. [www.treadlightly.org](http://www.treadlightly.org)

Rubicon Trail Foundation (Frank Funk) 14 members on the Board of Directors, all volunteers. Had taco fundraiser on Labor Day weekend and raised \$52,000. Currently own 365 acres on the Rubicon with county easements granted. Davey’s Off Road has donated a Toyota pickup to be raffled next year as a fundraiser. The foundation is a 501 (c) 3 so donations are tax deductible.

Pacific Northwest 4-Wheel Drive Association (Carol Jensen) Participating in the Washington Trails Conference. 1200 dpus Few problems with new membership program. Website at [www.pnw4wda.org](http://www.pnw4wda.org) Discover Pass required for use on Department of Natural Resources lands. Good group of volunteers for trail projects.

PNW4WDA (Don Jensen) “Pick up a Mountain” received praise from BRC for the amount and dedication of volunteers in Region 4. “Operation Shore Patrol” held that same weekend for coastal cleanup.

American Land Access Association(Shirley Leeson) Rockhound Activists Joined BRC and CORVA and NMOHRA and thank them for their expertise, encouragement and time. BRC “Alerts” essential. Use the same roads to reach our collecting areas as 4X4’s use for their recreation. Image problems same. Pledge to work together. ALAA annual meeting January 25-2013 at Quartzsite Alliance Church. [Www.amlands.org](http://www.amlands.org) for details. 501 (c) 4 corporation.

ALAA (Dee Holland) Thanks for the allowing ALAA to participate in NAMRC.

Southern Nevada Land Cruisers Association (Michael Voegele) George Richardson, Hump and Bump organizer passed away this past year. Our sympathy to his family and friends. Working with BLM, Nye County and NE Mojave on the Tortoise recovery plan. Nye county is 97% public land.

Partnership for Johnson Valley –Route 66 Historical Association (Helen Baker) shared the 2012 Route 66 Tour poster

Partnership for Johnson Valley (Harry Baker) BLM agrees there is more use than originally thought. Prefer Alternative 6. Unofficial support from the environmental community. Until the final EIS comes out nothing is final. Support from the county.

California Off Road Vehicle Association (Jim Woods) Volunteers is what it's all about. Working on BLM permits and teaching how to comment. Event attendance is flat. Membership is broke—we all need money. Work with Partnership for Johnson Valley.

NAXJA (Justin Nevins) Virtual club. 1000 members. Donate to BRC and other 4X4 organizations. Have a forum of 14,000 users. “We’re All Access” and communication.

Off Road Business Association (ORBA) (Jeff Knoll) Businesses pooling resources to get together to keep access. “NOT A SERVICE PROVIDER’ Your dues go to a coop to put things together.

Mumm and Knoll’s answer to “What do you get for your membership dollar?” “ WE’RE NOT A SERVICE PROVIDER YOU GET TO BELONG TO AN ORGANIZED GROUP!”

Partners in Conservation (Elise McAllister) no membership structure but will be expanding membership. Having a hard time getting to federal representatives but get to them through state legislators. Permits are big issue. Promoting a national designation for multiple use land. Indians are recognized for historic preservation, we are not.

Pt. Mugu 4X4 Club (Terry Work) Permit process shut down their event. Media permit-have a cleanup then a trail ride-permit not needed

ORBA (Jeff Knoll) Struggling with the membership list. 150-160 members up 6.2% from last year. Estimated business membership reach through affiliates, partners and publications exceeds 15,000. Representative from OHV industry on the Desert Renewable Energy conservation Plan. Retains position on the Desert Advisory Committee’s BLM Special Recreation Permit Sub-Committee serving the California Desert District. Leadership role in the California Motorized Recreation Council working on the 29 Palms Marine Base expansion and Johnson Valley Sub-Committee. Working to change the membership structure to bring in smaller businesses. Increased working with other groups. Founder Roy Denner inducted into the Off-Road Motorsports Hall of Fame. Participated in the CMRC OHV Lobby Days hope to expand nationally in 2013. [www.orba.biz](http://www.orba.biz)

Don’t be afraid of legislators—they put their pants on one leg at a time.

Johnson Valley is a unified effort with groups working together.

California Association of 4 Wheel Drive Clubs (Mark Cave and Steve Egbert) membership focus. Involved in six litigation efforts in California-five with BRC. Suits that affect 7 National Forests. Working with other groups increased influence in politics. Banded with other groups to prevent the taking of OHV funds. Have a lobby voice to fight Johnson Valley. 2830 dpus set goal of increasing membership over the next 2 years.

Utah 4Wheel Drive Association (Matt Westrich) 600 dpus membership down. Working to get more in the public eye. Cleanups. Helping save lives in the Dunes. If you want to go wheeling in Utah call Sarge. Trail monitors are required by BLM in Moab on Easter Jeep Safari.

American Sand Association New rigs are coming out – ATVs and Side by Sides – will hit recreation hard.

Tellico—the Forest Service didn't think the 4X4s would put up such a fight. We lost the battle but showed our strength.

Hash tags # and tags @ Set up hash tags. Let folks know what you are doing. Promotes businesses you support. Contact Del for more on social networking (hashtags and tags).

Document results from your events—document the money spent locally and use those statistics to show our impact on local economies.

Mumm's travels have found that people want paper. For every one on social network there are 5 not.

Insurance discussion. Kay will send out by email some information on what is available. .

### Action items.

- 1) John Stewart operation
- 2) Del Mail books to Jensen's
- 3) Carol Notes to Del
- 4) Matt Membership data base
- 5) Justin Embrace virtual groups
- 6) Greg Pool resources—separate entities quotes
- 7) Del Permit process
- 8) Kay Insurance carriers
- 9) John Economic data