

North American Motorized Recreation Council (NAMRC)
October 31, 2011

Hosted by SEMA, Ballroom D, Las Vegas Hilton Convention Center
Facilitation courtesy BlueRibbon Coalition (Del Albright)

Attendance

Del Albright, [Blue Ribbon Coalition](#)
Stacie Albright, Blue Ribbon Coalition [Advertising/Event promotions](#)
Robert Reed, California Association of 4 Wheel Drive Clubs ([CA4WDC](#))
John Stewart, California Association of 4 Wheel Drive Clubs; Editor, [4X4wire.com](#)
Jack Welch, Past President-Blue Ribbon Coalition, BRC Special Projects Consultant
Harry Baker, [CORVA](#) (California Off Road Vehicle Association) California Association of 4
Wheel Drive Clubs, [Partnership for Johnson Valley](#)
Helen Baker, CORVA and [Route 66 Historical Association](#), California Association of 4
Wheel Drive Clubs, Partnership for Johnson Valley
Carol Jensen, Pacific Northwest 4-Wheel Drive Association ([PNW4WDA](#))
Don Jensen, PNW4WDA
George Richardson, [Vegas Valley Four Wheelers](#) and Southern Nevada Land Cruisers ([SNLC](#))
Kay Lloyd, WA State Snowmobile Assoc ([WSSA](#)), Amer. Council of Snowmobile Assoc.
([ACSA](#)), BRC Board
Bob Crandall, Internet Pod Cast
Matt Westridge, Utah 4Wheel Drive Association ([U4WDA](#))
Frank Funk, Rubicon Trail Foundation ([RTF](#)), CA4WDC
Bob Hamm, CORVA, Off Road Motorsports Hall of Fame ([ORMHOF](#)), Checkers Off Road
Greg Dooley, [SEMA](#)
Colby Martin, SEMA
Stuart Gosswein, SEMA
Dan Sadowski, SEMA Congressional Affairs Manager
Elise McAllister, Partners in Conservation
Terry Work, CORVA, [Pt. Mugu 4X4](#)
Shirley Leeson, American Land Access Association ([ALAA](#))
Dee Holland, Director, American Land Access Association
Jim Bramham, CA4WDC, Amer. Sand Association ([ASA](#))
Jeff Knoll, Off Road Business Association ([ORBA](#))
Mark Cave, California Association of 4WD Clubs (CA4WDC)
Amy Granat, CORVA
John Burgacs, [NAXJA](#)
Greg Mumm, [BRC](#)
James Hennegan, [Just Good Trails](#)
John Schumacher, Outdoor Recreation Planner, Las Vegas Field Office, [BLM](#)
Jim Woods, CORVA
Wayne Cobb, Consejo Economical/ San Felipe BC Mexico/Baja Diamante Development
Joni Mogstad, BRC
Duane Mogstad, BRC
John (JP) Parrinello, BRC vice-president, Wheelers for the Wounded ([WFTW](#))

Other websites of note:

Landuse, Rubicon Trail, Volunteer Training: <http://www.delalbright.com>

Friends of Johnson Valley: <http://www.fojv.org>

Landuse 101, National Energy issues: <http://www.muirnet.net>

4x4 Info and Landuse: <http://www.4x4voice.com>

Virtual Landuse Access Army: <http://www.accessarmy.com>

Friends of the Rubicon (FOTR): <http://www.rubiconfriends.com>

Johnson Valley and Save the Hammers: <http://www.savethehammers.com>

WHAT IS NAMRC?

The North American Motorized Recreation Council (NAMRC) meets once a year to promote motorized recreation and our interests in motorized recreation. NAMRC is an alliance of organizations, which facilitates communications: shares information, expertise and resources to enhance unity. NAMRC helps the organized motorized recreation community and other interested groups become more effective in their efforts to maintain, improve and expand opportunities and experiences in our many forms of recreation.

SEMA and GENERAL WELCOME:

SEMA report:

Bonneville Salt Flat issue:

The Salt Flats are perfect for land speed racing. Mining operations are causing deterioration of the salt. The BLM has issued the EA and will work with the mining company to keep the Salt Flats. Save the Salts will have a booth at the SEMA Show. The enviros are not involved YET but could join forces with the users if needed.

Working with Blue Ribbon on the Roadless Rule and the upcoming Forest Service Planning Rule.

SEMA offered help in Washington DC if you're in the area.

** Subscribe to the SAN—SEMA Action Network. <http://www.semasan.com>

Del Reported: Building Coalitions and Friends Groups:

Coalitions are good for: (examples)

“Save the Trails”

“Save the Salt”

“Friends of the Rubicon” type groups. BRC Ambassador Del Albright started several “friends” groups and offers a formula for successfully building one at

<http://www.delalbright.com/coalitions.htm>

Important overlook—internet wheelers. They offer a strong volunteer base. We want to keep our brick and mortar clubs in a virtual world.

Example: “Just Good Trails” had 2 million hits and NAXJA with 45000 forum users.

TREASURER and NOTES:

Carol reported: Treasurer's report: \$231.31.

**Del will review what goes on namrc.com

ROUNDTABLE DISCUSSION:

NAXJA has 10 chapters, two in California. 1300 DPUs Events are increasing. 30-40,000 users of their forum. Supported Tellico, Johnson Valley and BRC. Looking for proposals to give money—want to support the sport. Several chapters have adopted trails. Working with East Coast 4-Wheel Drive Association and North East 4WDA, as well as BRC and other clubs.

California Association of 4 Wheel Drive Clubs combines volunteers with agencies and land managers. Built a good reputation. 3200 DPUs. Jeep sweepstakes is going well. Involved in 6 litigation suits-5 with BRC. Fighting to keep Johnson Valley open. Working cohesively as part of the Calif. Motorized Recreation Council (CAMRC) to fight for JV.

Imperial County is OHV friendly. Reviewing old CORVA lawsuits that took money from the ORV account. Working with other groups to keep Imperial County open for all. Working on air pollution issues.

ORBA (Off Road Business Association) 400 DPUs High membership was in 2006. Seeing interest in members that want to get more involved. Side X sides are the #1 fastest selling vehicle in the market. King of the Hammers attracts 16000 folks to the desert race. Jeff writes for offroadpress.com

4X4wire.com website for land use issues nationally and internationally. Need a website to advertise your group—multi link with other like groups. Share the information from your website with other groups. Desert Landscape Conservation Council(DLCC) issue: climate change/water and PM10. DOCUMENT YOUR TRAILS as issues come up you have documentation. John Stewart is Resource Consultant for CA4WDC

American Sand Association started from a website—realized couldn't do it electronically. Have an executive director—been to Washington DC several times. Membership 38,000 on free access site. 5000 DPUs. Three things that make group so strong—Unite Inform Mobilize. Side-X-Side giveaway next year.

PNW4WDA three state organization. New for 2011 Discovery Pass with proceeds to Washington State Parks, Department of Wildlife and Department of Natural Resources. NOVA (Non highway and Off Road Vehicle Activities) funds re-instated for 2011. Oregon Executive Director has produced a book “A Legitimate Use In Need of Trails” clubs can use to help secure trail funding. 1100 DPUs dues increase to \$40.00 for 2012

Vegas Valley 4 Wheelers grown in size 50-60 DPUs. Dealing with closures and dust issues. Funds from the Hump and Bump to “Keep trails open” and various charities. Strong supporter of landuse and keeping the trails open. Del and Stacie headed to H/B after SEMA as BRC reps.

Bureau of Land Management pushing to get all offices to handle permits the same way. Nationwide get everyone on the same page. Will it be soon—10 years? BLM has a facebook page. Going well in Nevada BLM office Nation wide recreation budgets are going down. Top 3 issues: 1) Endangered species; 2) Air quality –dust smog-smoking; 3) renewable energy development.

Partners in Conservation a non profit with funding coming from writing grants and proposals. Do projects by working with other non-profits. Any recreation will bring in tourism and growth to an area.

**Dust issue Send a letter with talking points to 4x4wire.com and John will put it on the website
Nellis Dunes and Maragosa are the only open areas for riding in the Las Vegas area.

Washington State Snowmobile Association 3500 DPUs 27 state association with 1.5 million registered snowmobiles in the US. 56000 letters were generated on Yellowstone, 14 years working. Forest Service is starting over with new program Working closely with other groups.

Oregon Recreation Coalition-- Agencies are recognizing the importance of volunteers. Biggest project was Oregon Dunes and the Travel Management Plans.

** GPS your trails.

Rockhounds The San Diego club has 500 members New Mexico designated a Rockhound Park. Reminded towns of the economic impact of Rockhounding. 52000 organized rockhounds in the US Rockhounding is amateur collecting.

Utah 4 Wheel Drive Association working on becoming a 501.c.3. Down a little in membership. "Take back Utah" down by about 50%. Issues "Red Rock Wilderness Bill". Keeping public lands open.

Blue Ribbon Coalition—lean times but things are good. Issues HR1581 and S1067. Have members in all 50 states. Carrying the ball in many areas on legislative issues. Visit www.sharetrails.org. Everything is on new BRC website/webzine.

CORVA represents all motorized sports in CA. NEPA workshops have educated lots of people Fighting for the right to public access—imperative that all groups work together. Can't say there's a light at the end of the tunnel but there is a light in the tunnel. CORVA—volunteer organization put out the voter's guide, helped put on lobby day and will do it again. Helped Johnson Valley issue and camrc. Host 4 events a year. Virtual is where it's at in a bad economy. Involved with Recreation Access of California—mapping the trails.

Johnson Valley A big encompassing project partnerships with Cal 4/CORVA/Scata Tabulated 500,000 visitor days in 3 years in the study area. Traveling banner 140 feet long showing the 20,000 letters. The final EIS for Johnson Valley should be out January 2012. Save Johnson Valley—virtual Rally by Kurt Schneider, Pirate 4x4 landuse. CA group will carry the ball on fighting for Johnson Valley, the Calif. Motorized Recreation Council (CAMRC), but will need help from all national organizations. More to follow in the way of brochures, websites and outreach.

Rockhound Meeting on January 20 in Quartsite.

Rubicon Trails Foundation—no fee membership—16-18,000 mailing. Purchased 367 acres and discussing at a meeting on how to open it to the public. 2 fund raisers a year - Labor Day Tacos (Cantina for the 'Con) and Black Tie and Boots affair.

Pt Mugu 4x4 does an event to fund promotion of land access/use. Virtual clubs are great but parent organization needs to make real contact-face to face.

Statements:

Permits—if we don't have permitted recreation events, there could be outlaw events.

Webcasts—bridge the gap between virtual and brick and mortar clubs.

Access Army— the AA is a virtual world reaching out to people who don't want to belong to something; or who do belong but want more info from a variety of groups. Del and Todd Ockert do most of the legwork for the Access Army (<http://www.accessarmy.com>)

Del with his 30 years in landuse, and Stacie are writing a book -- Landuse 101 or Landuse for Beginners. It should be release this Spring (hopefully at Tierra del Sol Desert Safari). It will cover the tips, tricks and tap dances needed to save trails and keep backcountry sports alive and well. Businesses will be able to advertise in the book as well as be title and presenting sponsors, thus hopefully making the book FREE to recreation enthusiasts.

Presentation from ORBA –in 1976 had 50% of land in the California Desert open to the public—currently there is less than 1%. The Sierra Club has \$170 million income—don't lobby – files lawsuits. (Jeff Knoll)

HR 1581—release of areas not suitable for Wilderness

PM 10—EPA is looking at tightening regulations on dust. HR1633 is the farm dust regulation—need to get the bill passed. Get congressmen to support the bill.

Landscape Conservation System looking for OHV access people as they move this system forward.

**Del will review the minutes and get them on the website.

**Jeff Knoll will have his presentation digitized and put on u-tube.

**Blue Ribbon website, www.sharetrails.org is available if you want to use it.

**Harry and Helen Baker have the Johnson Valley banner if you want to use it.

There are public lands on the west coast and no public lands on the east coast but the same anti access folks east or west.

Smart phones will be the future of off roading.

Tellico—38 miles of trail and the fight goes on. Waiting for the Judge to make a determination. Haven't given up—not done—expensive. BRC is helping fight the legal battles on this important trail.

**Biggest issue from NAMRC is Johnson Valley—when it's time to do something DO IT. CAMRC will provide instructions and calls to action as things proceed on JV.

** PM 10 local air board next year meeting

Terra del Sol- first weekend in March.

BRC 'roadless issue—roadless is not wilderness, existing uses are allowed—GOOD NEWS for us.

Utah has lots of RS2477 roads, counties are in negotiation with BLM for quick deeds on some of these roads.

Please address any questions, edits or suggestions to BRC Facilitator, Del Albright, at brdel@sharetrails.org.

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